

## Manufacturers



**Pictured Above:** a distribution center at Walmart featuring on-site wind, solar and hydrogen power. Large retailers are among the market actors that increasingly require sustainability performance disclosure across their supply-chains. Photo credit: Walmart, CC2.0. *No endorsement implied.*

### What we do:

- ✓ Sustainability Strategy
- ✓ Facilities Design, Tech. and O&M Risk Profiles
- ✓ Integration with ERM, incl. Business Continuity & Disaster Recovery Plans
- ✓ Research & Data Analysis
- ✓ Energy & Environmental Disclosure & 3<sup>rd</sup> Party Certification (Operations and Product Levels)
- ✓ Supply Chain Management
- ✓ Facilities & Operations Project Management, incl. Integrative Process
- ✓ Communications & Stakeholder Engagement
- ✓ Regulatory / Policy Analysis
- ✓ Customized Financial and Risk Products & Services

### A global mega-trend that will shape competitiveness...

Manufacturers of all sizes – especially small-medium enterprises - are the engines for growth in our global economy. And increasingly, competitiveness is shaped by their ability to drive **sustainable** growth in a way that responds to our world's energy, environmental and natural resource challenges. This is no longer a fringe issue, but a global mega-trend like automation and globalization, that defines the future of manufacturing. Stephen Bushnell + Associates can help translate sustainability into risk and opportunity affecting how manufacturers design and market products, manage and protect facilities, operations & supply chains, evaluate the market and competitive landscape, and navigate evolving customer, shareholder and regulator demands.

### Helping Manufacturers ask the right questions:

- How do you **leverage Enterprise Risk Management** to translate sustainability into strategic, operational, financial and physical risks & opportunities?
- How do you **evaluate a sustainability investments' bottom-line risk / reward** based on sound data and proven technologies & best practices?
- There is no one-size-fits-all sustainability solution: how do you **assemble custom options**, from facility investments to financing & risk management?
- How do you **merge sustainability with risk resiliency** across your operations and supply chain - considering energy, water and other resource issues, and climate change impacts (more frequent & severe extreme weather, heat, drought)?
- How do you cost-effectively **manage energy and environmental disclosure** (at the operations and product level), and leverage credible 3rd party certification?
- How do you **communicate your sustainability platform** to investors, employees, customers, suppliers & distributors, regulators while avoiding the reputational & legal risks of "greenwashing"?